Recommended Software for Scaling Your Business

I personally use every single tool that I am recommending in this list. Please use the outline to navigate through the list.

Cold Email Marketing

[Saleshandy](#) 🥇❤️ (Cold Email Sending + Lead Gen Tool)
Saleshandy is a cold outreach platform, a one-stop solution for your outbound lead generation needs. We use this within our company. There are lots of imitators nowadays, but you do NOT want to risk using the 2nd best tool for delivering your cold emails.

[Maildoso](#) 🥇❤️ (Best email infrastructure solution)

[Instantly](#) 🥇 (Cold Email Sending Tool)
Best beginner friendly UI. Amazing tool for scaling internal cold email marketing and AI personalization.

Find Emails & Lead Database

[Persana AI](#) 🥇❤️ (Build Lead List + Enrich Prospects)
Find, enrich, personalize outbound leveraging 75+ data sources and AI signals to close more deals Simply type your prompt and it will send you tens of thousands of verified emails for pennies on the dollar. Fast and trustworthy. [Prospecting Course = Have a look](#)

[Lead-Sniper](#) (Best Lead Database, Alternative to Apollo io)
B2B Lead Database: This is the main database that we use to download, clean, and even send emails to leads. You can use this platform to scrape GMB, google search scraper, etc .Very powerful. Can be cheaper as compared to Apollo (too costly!).

[AnyMail Finder](#) (Find any emails literally!)
Best Email Finding tool ever. I like all of its features. The ease of use of their UI, very helpful staff and also their features are just awesome. I couldn't think of anything not great about this product.

Email Warmup & Deliverability

Warmy.io (Best email warmup for primary domain)
This is a high-end warmup tool that I use to keep my primary domains warm and monitor blacklists and real-world deliverability. I highly recommend using this tool for your most important domains.

Reoon (Email Verification Tool)
Verifying email addresses in bulk has never been this simple. Clean up your email lists with great accuracy. Reduce the bounce rate of your email campaigns.

LinkedIn Automation

La Growth Machine (Linkedin DM Automation)
Great product that I've recommended hundreds of times to startups that want to scale their outbound campaigns. I LOVE the new automated vocal features too! (although I'm not looking forward to receiving too many lazy ones 😛). This works for Twitter as well!

Heyreach 🥇 (Unlimited Linkedin Outreach)
Automate unlimited LinkedIn senders, reach 1000+ leads weekly, and manage replies in a unified inbox. Built for lead gen agencies & sales teams.

Supergrow.AI 🥇 (Content Automation)
Insane tool! This one finds the most viral content in your niche and lets you rewrite it as your own using AI. You can also turn blogs, videos, and more into LinkedIn posts that are proven to go viral. This is what I use for all of my LinkedIn content.

Automations

[Make.com (formerly Integromat)](Make.com) 🥇 (Automation)
My go-to-platform for automation. From tasks and workflows to apps and systems, build and automate anything in one powerful visual platform.

[n8n.io](n8n.io) ❤️ (Similar to Make.com)
Anything is possible with n8n. You just need some technical knowledge + imagination. I'm actually looking to start a side project. Just to have an excuse to use n8n more lol.

Apify (Web Scraping)
My-go-to platforms where I and my developers build, deploy, and publish web scraping, data extraction, and web automation tools. Literally top-notch tool.

PhatomBuster (Social Media Scraping)

Source qualified leads from any corner of the web. I use it to generate masses of leads right from where I find them, then export them into a simple spreadsheet. Awesome tool to gather your ideal clients/customers/prospects 24/7 to drive your revenue and growth goals on autopilot.

Save Money on Software

Nacho Nacho ❤️ (Subscription Management & Discounts)
Get massive discounts on some of the most popular software such as Apollo, Active Campaign, and more. They give the affiliate discount right back to you as cash back. You can also create virtual credit cards that you can turn on and off to manage your subscriptions.

AppSumo🥇
I literally check this every day for new deals on great tools that are either in beta or running secret promotions. You can probably replace all of your subscriptions with tools from this site. It's amazing, addictive, and you NEED to use it.

CRM & Lead Nurture

GoHighLevel 🥇 (Best Marketing Tool on Earth)
The Ultimate tool for all-in-one marketing. If you are an agency or B2B service, you will not find a better hack. I hate to call this a CRM, because it is also Clickfunnels + Calendly + Forms all perfectly designed and integrated so you never need Zapier again…

Just need the CRM but don't need to whitelabel it to clients? I'll provide you a platinum level GHL account for only $49/mo!

🔥 Get GHL Now for $49

Course & Community

Skool 🥇 (Course & Community)
By far the greatest tool out there for building free or paid communities of course. Amazing desktop and mobile view. Super high conversion rate. Great integrations with Zapier. Makes upsells super easy. MUST HAVE if you want to build a course/community.

Hire Great VA's

Fiverr (Looking/fulfilling for gigs)

A whole world of freelance talent at your fingertips. I always get gigs as well as sometimes do small gigs on Fiverr. Good for short term work. This is where we source ALL of our best VA talent. They speak perfect English, work for about $5/hr and are incredibly hard working. This is where you need to go.

Other Softwares and Tools I use sometimes

[Smartleads](#) = Yet another famous tool for Cold emailing
[Sendspark](#) = Video Personalisation at scale
[RB2B](#) = Track who came to your website
[Retell AI](#) = Voice AI Platform
[Vapi AI](#) = AI Voice Agent or AI Voice Assistant platform
[Newoaks](#) = Best Appointment Booking Chatbot
[Invideo AI](#) = Text to Video AI Generation tool
[Perplexity AI](#) = Similar to ChatGPT but better for research
[Heygen](#) = For AI Content Creation at scale
[Senja](#) = For collecting testimonials